



Nike / Footlocker Holiday Camps



“My son really enjoyed your camps. He does a lot of representative basketball and ITC etc. and being a guard was really happy to have someone coach who understands a guard’s perspective. He loved the intensity and the coaches. So I have nothing but positive feedback.”

S.W. Canberra May 2010



The Nike & Foot Locker All Australian Camp’s Grand Plan

Nike is currently the worlds leading supplier of athletic shoes and apparel, employing more than 30,000 employees worldwide. Joined with Foot Locker, a major sports retailer currently operating in 20 countries around the world, Nike is stamping its mark on basketball excellence in Australia through the sponsorship and promotion of the All Australian Camps.

The Nike / Foot Locker All Australian Camps are designed to drastically improve the junior basketball bench mark in Australia by implementing specialized drills under the guidance of the Nike / Foot Locker All Australian Coaching Team.

With such big names behind this project it is no wonder that the camps operate Australia wide and open pathways to American colleges and professional leagues. What might surprise you is our “Grand Plan”, which is for each Australian state and territory to have their own players competing in the Nike/ Foot Locker All Australian Nationals.



NBA Great Sedale Threatt

"I thought the camp was absolutely fantastic. I feel the identification process worked well and allowed those participants who already have basic skills to advanced to a more specialist training, which ensured they remained interested and focused for the duration of the camp."

L.N Melbourne May 2010

About Us

In 2009 Australian Basketball Digest and Australian Basketball Services forged a partnership with the view to pool resources for the greater good of basketball in Australia. The two prominent organizations together bring years of coaching, playing and administrative knowledge. Australian Basketball Services focuses on building grass roots programs at local and national levels, whilst Australian Basketball Digest specializes in the preparation of athletes and the creation of pathways for collegiate and professional basketball.

Camp Philosophy

The Nike / Foot Locker All-Australian Camps are designed to identify, address and correct each athlete's areas of weakness, to make each player more well rounded in their skills. We implement a comprehensive basketball program that encompasses all aspects of the game and instills work ethic, discipline, and confidence in a positive and encouraging environment.

The Nike / Foot Locker All Australian Coaching Team



Sedale Threatt

Born 1961, Atlanta, Ga. USA
Position Point Guard / Shooting Guard
College West Virginia Tech
Draft 1983
Pro Career 1983 -1998
Specialty Basketball I.Q. and Shooting



Sedale Threatt Jr.

Born 1981, Atlanta Ga. USA
Position True Point Guard
College California State University
Draft Undrafted
Pro Career 2005 - Present
Specialty Ball Handling and Pick & Roll



Darryl "Dmack" McDonald

Born 1964, Harlem, NY USA
Position True Point Guard
College Texas A & M University
Draft Undrafted
Pro Career 1990 -2008
Specialty Big Guard Play and Defense



Lanard Copeland

Born 1965, Atlanta, Ga. USA
Position Forward
College Georgia State University
Draft Undrafted
Pro Career 1992 -2005
Specialty Shooting



Jess Foley

Born 1983, Wodonga, Vic. Australia
Position Shooting Guard / Small Forward
College Duke University
Draft 2006
Pro Career 2006 - Present
Specialty Shooting and Defense

Camp Format

The Nike /Foot Locker All Australian Basketball Camps are made up two different programs that can be run separately or simultaneously: the All Australian Camp and the Nike Invitational Camp. Each program typically lasts for three days, but can be streamlined into two days to suit the circumstances.

Both programs are split up into two sessions: individual skills training in the morning and full court game play in the afternoon. This format allows players to learn new skills and techniques, and also provide an ideal platform to practice these skills, under pressure, in game time simulation. This will give each participant the unique opportunity to maximize their development by trialing new basketball applications in an encouraging environment.

All Australian Camp

This camp is suitable for male and female athletes aged between 9 & 17 who are currently playing basketball.

The All Australian camp is designed to challenge and inspire athletes to further develop their skills, giving them the opportunity to advance to the Invitational camp as their game matures.

The All Australian Camp includes:

- The Nike / Foot Locker All Australian Shirt
- Nike prizes
- Low coach to player ratio
- Superior athlete development program
- Established player pathways



“Our Daughter has been playing basketball for 6 months. Following your camp, Hannah scored a career high of 19 points in her game. This is almost double her previous best! We were all thrilled. Hannah would love to attend the camp again.”

T.C. Canberra May 2010

Nike Invitational Camp

This camp is available to male and female U14s to U20s representative players.

The Nike Invitational camp is a HIGH INTENSITY camp that is designed to test even the most skilled rep players. The program for this camp is focused on the delivery of advanced skills and techniques that will prepare athletes who aspire to play College basketball in America. Participation in this camp will put athletes in front of the Tour USA selectors, who are on the look out for the top 20 players in Australia. Coached by NBA great Sedale Threath, these players will gain valuable international exposure creating pathways for collegiate and professional opportunities.

The Nike Invitational Camp includes:

- Nike / Foot Locker All Australian Coaching Team
- The Nike / Foot Locker All Australian Shirt
- Collegiate & Professional specific training regimen
- State & National player rankings

Nike Invitational Senior Level

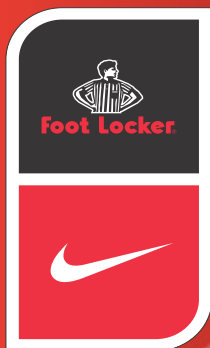
- Complete game simulation (referees, statistics)
- Detailed video analysis of player performance in game simulation
- Written performance report
- Tour USA talent identification
- Collegiate & Professional pathways



**The Nike / Footlocker All
Australian Basketball Camps
are brought to you by:**



One on One Basketball is a Division of
Australian Basketball Services Pty Ltd



Lyndon Dale
Managing Director
One on One Basketball
Ph: 03 9348 1364
P.O. Box 4116
Balwyn East Vic 3103
ldale@ausbasketball.com.au
www.ausbasketball.com.au

Alicia Threatt
Administration Manager
Australian Basketball Digest
Tel: (04) 3333 4198
Po Box 1011
Altona Meadows, VIC 3028
alicia@aubd.com.au
www.aubd.com.au

Sedale Threatt Jr.
Managing Director
Australian Basketball Digest
Tel: (04) 0483 9301
Po Box 1011
Altona Meadows, VIC 3028
sedalejr@aubd.com.au
www.aubd.com.au

www.allausbasketballcamp.com